WaterWell[®] 2011 Guaranteed Installation Program

\$1,900 plus 10% of the list price on any WaterWell options purchased.*





Remember, You Can Do It Yourself

The WaterWell[®] is a modular system that fits just about anywhere and can be assembled ready to use in a few days by two handy people. Thousands of our customers have taken this on as a DIY project and we have developed a comprehensive set of materials including a step-bystep installation DVD to support them. In addition, we have an excellent Customer Service Department that is available 7 days a week to answer questions. Those who choose to self-install can save money.

If You Need Help

For those not interested in installing the WaterWell themselves, we have a nationwide network of independent Factory Trained Installers (FTIs) who have been recommended by customers and have received training at our facility in Pennsylvania. They are local contractors in your area who carry insurance. If you have a contractor performing other work for you related to your WaterWell project, our FTIs can perform the pool installation working directly for your contractor. Keep in mind, however, that our FTIs are also often qualified to perform additional tasks if requested. These specialties may include excavation, concrete and tile work, carpentry, plumbing, and electrical work.

These independent FTIs have agreed to offer a comprehensive installation service at a guaranteed price to WaterWell customers who have an "appropriate site". This service is covered under a contract that you will have directly with the FTI. The precise terms of that offer are described in the following pages.

SITE PREPARATION

Is Your Site Ready?

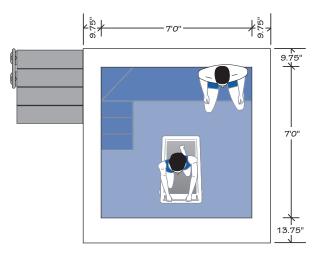
An "appropriate site" is a nearly level concrete surface two feet wider and three feet longer than the inside dimensions of the WaterWell you select. If your proposed site is slightly smaller in one or both dimensions than the requirements listed above, exceptions can be made after conferring with your Endless Pools Design Representative and confirming with your FTI.

Our optional Floor Leveling System is designed to accommodate irregular floors up to 2" out of level. Please remember that custom deeper wells, or any floor preparation beyond our leveling system is outside the scope of the installation program. Your FTI may be able to perform site preparation under a sperate contract. Consult with your FTI or an appropriate contractor if you are considering this type of work.

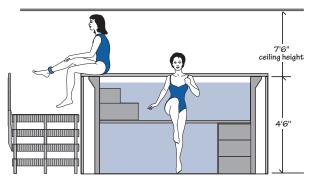
The WaterWell is typically delivered by Allied Van Lines to your driveway. They have an uncrating service for \$50 that moves everything indoors to the site of your installation. This is usually a very good deal that is part of the white glove Allied service. If you don't use this service the FTI may charge for moving the equipment to the pool site.

Given the appropriate site described above, the FTI will: • assemble the WaterWell

- assemble the water well
- plumb the Water Quality System on the front panel
- install any options that you purchase from Endless Pools, Inc.
- fill the pool and provide a pool maintenance tutorial



TOP VIEW



SIDE VIEW

ADDITIONAL REQUIREMENTS

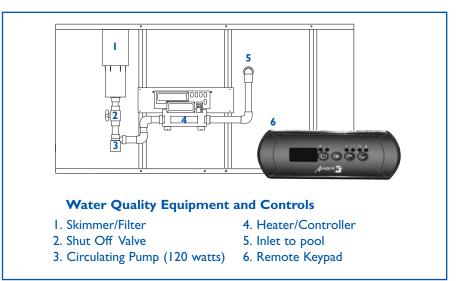
Powering Your Pool

The Water Quality System for your WaterWell[®] can be provided in either 110 volts or 220 volts.

Our 110 volt system plugs directly into a 15 AMP GFCI wall outlet. The heater supplied with the 110 volt system is 1 Kilowatt and is generally recommended where the WaterWell is located in a heated, indoor space, and high water temperature is not required. A licensed electrician would need to install the wall outlet, if one is not already available at your WaterWell location. The installation of an outlet is outside the scope of the guaranteed installation price and can be included in a separate contract with your FTI or a local electrician.

The 220 volt system features a 4 Kilowatt heater and requires a 220 volt 30 amp GFCI protected shutoff at least 10 feet from the WaterWell. Endless Pools, Inc. provides a flexible conduit or "whip" of a pre-determined length. The whip connects between the Heater/Controller at the front panel of the pool and the shutoff. The path that these lines take is your responsibility. All electrical connections and potential chases, conduit, or significant work to run these lines is outside the scope of the guaranteed installation price and can be included in a separate contract with your FTI or local electrician.

With both systems we recommend installing rigid insulation on the outside walls of the pool to conserve energy.



Installing Your Options

Your FTI can install any of the options available from Endless Pools, Inc. except Gas Heaters. This only applies, however, to options supplied with the pool and where other work isn't required to complete the installation of the option. A custom tile coping, for example, means that the Retractable Security Cover cannot be installed until the coping is complete. Your FTI can usually accommodate but timing, scheduling and potential extra costs may be involved. Using our Synthetic Coping System allows your FTI to install a Retractable Security Cover at the same time.

Our Synthetic Skirting System allows you to finish off the outside of your WaterWell. We recommend adding up to 6" of rigid insulation to the walls of the pool during installation. This is well worth the effort in energy savings over the many years that you will enjoy your pool. The materials and process of insulating the pool is not included in the Guaranteed Installation Price.

Other Considerations

Permitting is not included in the guaranteed installation price and is your responsibility. By not anchoring the WaterWell to the ground and using our optional Floor Leveling and Tension Strap System the WaterWell may be considered a "transportable spa" rather than a permanent pool. This distinction may have favorable permit ramifications. Your local permit official, however, is the ultimate arbiter on permit requirements. Discuss with your FTI your permit status. Typically your electrician can pull a permit for a "transportable spa".

Travel is not included in this agreement. In certain metropolitan areas or where the FTI is some distance away, additional charges may apply. Be sure to discuss this before signing your contract with the FTI.

SPECIFICATIONS:

- Water Exercise Area: 6' x 6' to 9' x 15' (1' increments)
- Water Depth: 3'3" Standard, Optional 3'9" and 4'3"
- Water Quality System
- (110 volt, 15 amp GFCI or 220 volt, 30 amp GFCI)
- Skimmer
- Electric heater/controller
- Cartridge type filter
- Nature2 copper/silver ionization system
- Digital Poolside Controls with LED display
- Interior Bench Seat
- Interior Bench to Floor Steps

OPTIONS:

- Synthetic Coping System (9 3/4" x 1")
- Aluminum Coping System (8" x 2")
- Underwater Treadmill
- Retractable Security Cover
- Stainless Steel Grab Bars
- Skirting System
- Underwater Lights
- UV Water Purifier
- Exterior Stairs
- Hydrotherapy Jets
- Interior Entry Steps

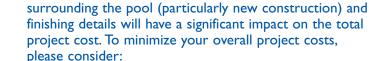


Call Endless Pools for the demonstration pool nearest you, or visit our factory showroom, just 15 minutes from the Philadelphia airport, 3 miles off I-95. Our factory is located between Rt. 352 and Rt. 452 on Dutton Mill Road overlooking Chester Creek. Showroom hours are 8:00 am to 5:00 pm Monday through Friday, and weekends by appointment. Please call to schedule a visit and a swim.



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800.732.8660 US 610.497.8676 Local 610.497.9328 Fax



CONTROLLING COSTS

Select an existing site and be swimming in days. The WaterWell is designed for easy installation in an existing room. Constructing a new space will typically result in additional expense.

The cost of installing a WaterWell[®] varies considerably depending on the type of installation and the construction around the pool. The cost of constructing the space

Aboveground installations – even with deeper pools. The WaterWell is free standing, perfect for an aboveground installation. Aboveground installations are usually less expensive than partially or completely in-ground installations. Decking up around a finished pool makes it appear built in. Decking is typically less expensive than sinking a pool into the ground.

Use standard finishes. Endless Pools can provide finished Synthetic Coping and Skirting. These standard finishes allow our expert installers to have your pool completely finished before they leave – the only decision you need to make is what bathing suit to wear.

Our Pools are manufactured to operate efficiently. A floating thermal cover reduces heat loss and control humidity. Our super efficient circulating pump uses less energy to run than a 120 watt bulb. Up to 6" of rigid insulation can be added to the pool walls to reduce your heating costs.

Keep it simple and you will enjoy your swim! For many customers the WaterWell addresses a specific need. Keeping it simple gets you what you need more easily.

*Note:

Add \$1,000 to the Guaranteed Installation Price for an Automatic Retractable Security Cover.

Add \$250 to the Guaranteed Installation Price for Hydrotherapy Jets (4 jets).

Add \$35 per panel to the Guaranteed Installation Price for Synthetic Skirting.

Installation cost of gas heaters to be determined by local installer.

Commercial Pool installations are not included in the Guaranteed Installation Price.

